



NOV 2023 | VOLUME 29 | NUMBER 4 // NEWSLETTER OF THE CHERRYWOOD NEIGHBORHOOD ASSOCIATION

Change is Constant *by Jim Walker*

Most of the Cherrywood neighborhood was first carved out of pasture land in the 1940s. Over the last 80 years there has been a slow and steady (and natural) rate of change across the neighborhood and along the major roads that define our area. Slow enough that we have been able to somewhat anticipate it and somewhat shape it through planning, conversation and concerted political action.

The reconstruction of I-35, rezonings and land use code changes, and the ongoing market pressure of being located in the middle of the tenth largest city in the country, are accelerating these changes to the residential and commercial character of our neighborhood. The association will continue to try to stay in front of these issues and invites you to participate!

Rezoning on E. 38 ½ St.

In early September, a rezoning application was submitted to the City for several properties on E. 38 ½ St., including Cherrywood Coffeehouse, Monarch Mart, G&C Cleaners and the Alma Apartments. The rezoning includes four properties covering 4.4 acres with three separate owners collectively represented by the Drenner Group. The permit number is "2023-113964 ZC" and reference file is "C14-2023-0110".

The group made a presentation to the Cherrywood Steering Committee on Sept 13 and the recording and minutes of the meeting are available at www.cherrywood.org. No action was taken at the SC meeting and we intend to have several more meetings with opportunities for resident feedback. The SC will likely consider and take action early next year ahead of this rezoning request being heard by the City Planning Commission.

Most of these buildings were built in the 1980s and the properties are all zoned for commercial uses. The 2002 Upper Boggy Creek Neighborhood Plan specifically addressed this area with the following zoning conditions which were approved by Austin City Council: "Allow the Smart Growth Infill option of Mixed-Use Building, and place a Mixed-Use Combining District and a Conditional Overlay for the commercially zoned lots on the north side of East 38th ½ Street east of the Delwood Shopping Center to the railroad right of way. Limit the height of these developments to forty (40) feet (three stories)."

The current rezoning request is only to remove the 40-foot height restriction on all 4 properties. The applicants stated several times on Sept 13 that they do not have any imminent redevelopment plans, but these statements were met with some skepticism by SC

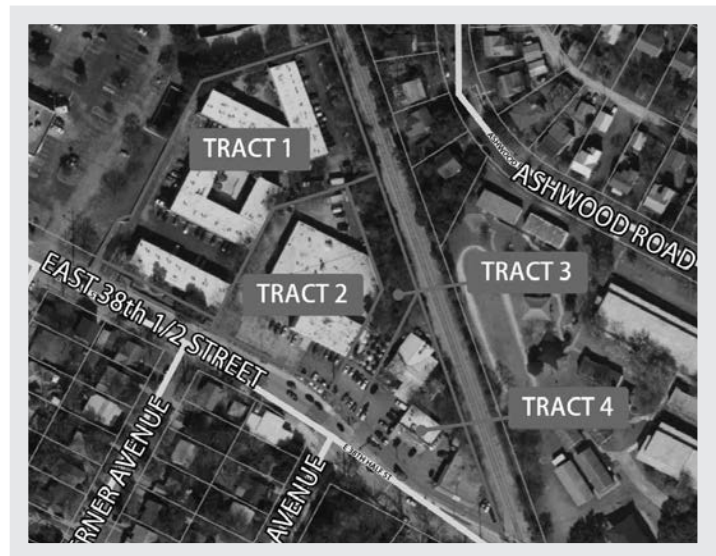
members. If removed, the allowable height would be 60 feet with options that would allow development going to 90 feet.

The rezoning application requires entering a proposed new size and type of development, which is indicated as 250 units across a multi-family development of 200,000 square feet total in 5-story buildings. It's unclear how much retail or commercial space would be included.

The applicant also repeatedly indicated they would honor the leases held by Cherrywood Coffeehouse, Monarch Mart and G&C Cleaners, which was met with gratitude by SC members. Everyone recognized the long-term tenure and valuable community role these businesses have for Cherrywood.

The Alma Apartments (formerly called Delwood Station) has 74 units and is about 50,000 square feet total in 2-story buildings. It's unclear what the current affordability is for these units.

The SC members discussed a range of responses, concerns and ideas after the initial presentation. Cherrywood NA reps are in touch with the owners of the beloved businesses and this will be a standing discussion item at monthly Steering Committee meetings and at our upcoming General Meetings.



The 2002 Neighborhood Plan envisioned density on this transit corridor and in this part of the neighborhood, and we have reinforced that vision a few times since then – notably in 2019 as we responded to the City's Land Development Code rewrite (see cherrywood.org).

wood.org). This issue represents one of the harder challenges for any urban neighborhood – balancing the imperative to preserve what is known and supportive of a strong community with the imperative to shape the inevitable change toward strengthening community.

Code changes to add density

The City has been pursuing a needed and justifiable update to the city-wide land use code for many years. The code defines what can be built where and specific requirements such as height, setbacks from other land uses, parking, impervious cover, etc. The last effort was famously called CodeNext, which evolved into the Land Development Code rewrite, which was suspended by a lawsuit, and which is now resurfacing in scaled back fashion as “Changes to Residential Uses and Standards”.

Every resident should have received a light purple mailer in mid-October notifying you of this effort. You can check out www.speakupaustin.org/v1473 for the City’s formal public participation process – with the next opportunities coming on Nov 14 and Dec 7. The specific changes being pursued by the city at the moment are:

- Allow up to three housing units, including Tiny Homes and Recreational Vehicles (RVs), on a Single-Family (SF) zoned property;
- Revise regulations that apply to a property with two housing units; and
- Remove restrictions on the number of unrelated adults living in a housing unit.

The proposed changes have sparked robust discussion on the neighborhood listserv – which is the best place to stay up-to-speed on these conversations.

As in previous efforts, these proposed changes would be immediately applicable to properties across Cherrywood. In 2019, as Cherrywood sought to respond to the Land Development Code rewrite, we sought to shape where we thought additional housing density was most appropriate – check out cherrywood.org.

We have also profiled the Steering Committee’s support for appropriate density in previous Flea articles focused on accessory dwelling units and the kind of code variances and exemptions we encourage single-family property owners to pursue.

The Steering Committee will discuss these proposed changes at our Nov 8 meeting and we’ll share a draft statement for possible action at the Nov 15 General Meeting.

After 17 Years, the Thunderbird Flies Away

by Billy Utt

Long a staple of Manor Road, the Thunderbird coffee shop will soon be shutting its doors for good. The coffee shop’s last service will be on December 17th, following 17 years in business.

The decision to close came amid the “changing business landscape,” according to owner Ryan McElroy in a release, adding that the business never bounced back from the pandemic and isn’t able to sustainably move forward.

McElroy has not yet announced future plans for the space: “we have a few ideas, but nothing fleshed out.”

There is of course much value in Thunderbird’s property, located across Manor

from the celebrated newcomer Este, not to mention its sizable parking lot - worth its weight in gold - that was acquired within the past year.

One can hope that what comes next for the space celebrates Cherrywood’s culture and history of which Thunderbird is a large part.

For now, caffeinated Cherrywooders can get their fix at any one of the seven other walkable coffee shops between MLK and 38½ st. Though where Thunderbird’s resident artist, who sketched patrons throughout the day, will end up is anyone’s guess. Thunderbird is dead, long live Thunderbird!

Call for Steering Committee Nominations

by Sean Griffin

Are you passionate about improving your community and ready to help shape the future of Cherrywood? The Cherrywood Neighborhood Association Nominating Committee is seeking candidates to stand in the upcoming Steering Committee elections at the next quarterly General Meeting on Wed, November 15.

Cherrywood is blessed with a vibrant community of engaged, civically-minded residents who contribute to improving our shared home in myriad ways, from the Friends of Patterson Park and smaller volunteer teams who care for and maintain

our many green spaces big and small, to the many listserv participants actively helping to keep neighbors informed and generating thoughtful discussions on critical local issues. While every resident of the neighborhood is a member of the Cherrywood Neighborhood Association, the Steering Committee is the principal representative, governing, and policy-recommending body of the Association.

The Steering Committee serves as the primary conduit for engaging in local issues with neighbors, businesses, and government, and implementing actions governed by the will of the general membership as expressed at general and special membership meetings. The Committee meets once a month and is responsible for administering the Flea, the neighborhood website and listserv, standing committees, and the quarterly general and other special neigh-

borhood meetings and events. Recent and ongoing issues tackled by the Committee include land development policy, neighborhood mobility projects, improving outdated electric transmission infrastructure in certain areas, and, of course, the I-35 project.

Every interested resident is welcome and encouraged to apply for nomination. We attempt to balance the membership of the Steering Committee with respect to geographic residence, age, gender, occupation, and areas of expertise, choosing from among persons who have demonstrated interest in furthering the goals of Cherrywood Neighborhood Association. To apply, fill out the form sent through the listserv and posted on cherrywood.org between October 25 and November 3. Or feel free to contact Sean Griffin, Nominating Committee Chair, at seangriffin@gmail.com or 512-484-6909, with questions or to apply directly.

I-35 Rumbles Ahead

by Jim Walker

The TxDOT I-35 Capital Express project continues to roll forward despite questions from Austin City Council, Travis County and the community. This is a brief summary of major issues. The best way to stay up-to-speed is to join the neighborhood listserv. The timeline is still for construction to begin in mid- to late-2024.

As has been chronicled in the Flea, the CNA has been straddling the advocacy between the principled response of opposing the I-35 widening effort as inappropriate for urban centers in the modern age, and the pragmatic response of trying to improve the design of this multi-generational investment for the benefit of current and future residents.

We welcome more voices to this difficult process and also recognize that individuals in Cherrywood may have different views and we encourage you to get involved in whatever way suits your beliefs!

City Council action

The latest action from the City came in mid-October with a resolution that passed with a strong majority. The City Council believes the projected increase in greenhouse gas emissions from the project is unacceptable and not aligned with current regional priorities and is asking TxDOT and other agencies to delay funding the construction of the I-35 project until regional

emissions reduction planning is completed.

The Travis County Commissioner’s Court followed up with a similar resolution. The City request was unsurprisingly met with some push-back from TxDOT who cited their engagement process to date and a “good faith” effort to meet City and community requests.

The City resolution requested TxDOT connect with numerous City departments to coordinate a response, we’ll track what happens and share to the listserv.

Air Quality

Another primary concern is with errors and omissions in the modeling of traffic demand, air quality and greenhouse gas emissions used by TxDOT to justify the project. The North Central I-35 Neighborhood Coalition and several neighborhood leaders have been highlighting these concerns for years.

Beyond the modeling, we are tracking how air pollution/quality will be managed after the project is completed, with or without new caps.

Property/Business displacement

TxDOT is actively buying properties on the frontage road and notifying businesses to vacate. A flurry of TV and radio stories in October brought a spotlight to several impacted businesses in Cherrywood, including Escuelita del Alma child care. It’s unclear how quickly TxDOT will force businesses to vacate after they have fully legally acquired a particular property, nor how soon

thereafter that TxDOT might begin construction preparation activities along the frontage road.

We’re aware several businesses are making plans to move as soon as December. We’re trying to ensure all business owners – who are sometimes renters on the property – are aware of the assistance that TxDOT and others provide. The owner of Escuelita is actively working with current and former parents on a range of options. All of the businesses on the frontage road are part of Cherrywood and most of them are locally owned small businesses. Please frequent them as much as possible over the coming months!

North Central Deck

The most recent design from TxDOT includes a deck between E. 38 ½ St. and Airport Blvd, but “to be funded by others” which is essentially referring to the City of Austin. This is the same funding approach taken for caps/stitches in other sections of the project. TxDOT has set a deadline of December 2024 for the City to demonstrate financial commitment.

We are excited to see this deck included in the design and are now warily tracking the financial conversations – which are still largely not in the public realm.

We do not view the progress made on getting this deck design as an offset or reason not to care about air quality, business dislocation and climate change concerns. This is a massive infrastructure project in the middle of a great city and we applaud all of those who are pursuing a comprehensive design and coordination effort.



Cherrywood Neighborhood Association

GENERAL MEETING

SEE YOU SOON!

Wednesday, November 15 @ 6:30 pm
in-person at Cherrywood Center!



Agenda

- Steering Committee elections
- Rezoning on E. 38 1/2 St
- I-35 updates

STAY CONNECTED—CHECK
LISTSERV FOR AGENDA UPDATES!

CNA WEBSITE www.cherrywood.org
NEIGHBORHOOD LISTSERV <https://cherrywood.groups.io>
FACEBOOK www.facebook.com/cherrywood78722

CHAIR Jim Walker
VICE CHAIR Cara Bertron and Rich Heyman
SECRETARY Sean Griffin
TREASURER Allen Hah
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Patterson Park Fall Update

by Jennifer Potter-Miller

That was a long, hot summer, and we are so glad autumn is here! It was a quiet time at the park, but Friends of Patterson Park hosted our 2nd Pride Picnic in June, as well as a pool party to celebrate the reopening of Patterson Pool. Everyone was looking for places to cool off, and we were thrilled that PARD had enough staff this year.

Our annual National Out Picnic at Patterson Park was so much fun! Cherrywood Neighborhood Association co-sponsored a Mr. Softee ice cream truck, and it was a gorgeous evening at the park with our community.

Our first PATTERSONPALOOZA festival happened on October 28th, with activities all over the park. As part of the celebration, the community garden hosted its annual Roots & Wings Fall Festival, the Cap City Cobra sandlot softball team hosted its regular Field Day, and the Pharr Tennis Center held an Open House. We had free snow cones, empanadas, bagels, butterfly wings, and more, and community brass band Blowmotion led a parade around the park. It was a blast!

The final piece of a Neighborhood Partnering Program grant we received in 2021 is a new shade structure over the basketball court. We had hoped to have this completed by the 28th, but will host a ribbon cutting ceremony on December 2nd instead. We are so grateful for the support of NPP, Austin Parks Foundation, PARD, and our neighbors and business sponsors, which have all made so many improvements possible at the park in the last few years. We'll be organizing a conversation about what's next, so stay tuned!

Join our mailing list or follow us on social media to stay up to date, and if you'd like to join our Friends of Patterson Park organization or volunteer with us, please reach out! We are a dedicated team of two and need more hands to keep putting on fun events for our community.



The Future of Cherrywood Green

by Mike Damal and Girard Kinney

As co-chairs of FROG (FRiends Of the Green), we offer this report about the current activities regarding the Green, and are excited to introduce the new "Stewardess" of the Green, Juliana Sheffield, who lives only a block away on Kern Ramble. Recent projects at the Green have included creek cleanups, keeping the trees alive through the hot summer, trail and tree maintenance, creek cleanup, erosion control, removal of invasive plants and serving as the terminus of neighborhood parades. One source of funds for projects at the Green is provided through an annual neighborhood tree planting program through the work of Mike Damal which raised almost \$600 this year. As most Cherrywooders know, the little pocket park on E 34th, between Cherrywood Road and Kern Ramble is the result of thousands of hours of volunteer work over a period of over a quarter of a century to claim and improve

this forgotten piece of land to a beloved park in the middle of Cherrywood Neighborhood. FRiends Of the Green (FROG) was formed early in the 1990s, first to learn the history of the site and develop some early goals, then to initiate a series of functional and aesthetic improvements, all aimed at making Cherrywood Green a treasured place in the 'hood.



Tree Planting by Mike Damal

The 26th annual Cherrywood Fall Tree Planting was a success! We delivered 30 trees and volunteers planted 15 trees—this brings our grand total to 842 trees planted in the past 26 years! This program has made a huge difference in preserving the tree canopy in our neighborhood. Almost every street has been a part of this program. With drought and development, our tree canopy is changing, but we have the power and means to preserve it. It is not that difficult, however it does require some foresight and effort.

On Saturday Oct 29th, 14 volunteers planted 15 trees. It was a beautiful morning and was a fun time to connect with neighbors and learn more about trees. I am always grateful for the people who show up wanting to make a difference! We also raised \$592.09, which will be donated to Cherrywood Green.

If you had a tree delivered and have not planted it yet, please get it in the ground as soon as possible! Fall is the best time for tree planting, to establish a strong root system in order to survive our hot summers. If you did not participate in the planting, I encourage you to go to a local nursery and get a tree planted for your yard. We only can plant smaller 5 gallon trees in this program, if you wish to get a larger tree for more immediate impact this is the time to do it!

The most popular tree planted this year was the Texas Mountain Laurel—a great understory tree producing beautiful purple flowers in the spring. Eighteen mountain laurels were planted/delivered. Second place was tied with 8 Live Oaks and 8 Texas Redbuds.



Photos of Patterson Park by J. Potter-Miller

Tennis is back at Pharr Tennis Center! by Matt Harriger

Reconstruction of the tennis courts and remodeling of the pro shop at the Burnett "Blondie" Pharr Tennis Center is complete. Pharr is one of four city tennis centers offering year-round play, lessons, and clinics for players of all ages and abilities. Originally built in the 1970s, the courts had reached the end of their service life after 40 years. The City of Austin Parks and Recreation Department (PARD) completely removed the old courts and rebuilt them from scratch. The pro shop was also given a face lift and brought up to current code requirements.

As one of many avid tennis fans and players in Cherrywood, I was excited to see the courts reopen in early October and immediately signed up for several tennis clinics. The courts are great and so are the tennis pros. I can't recommend them enough.

The new concessionaire running Pharr Tennis Center is Rippner Tennis, owned and operated by local tennis pro, Brie Rippner. Brie had a very successful professional tennis career, and for the last 17 years after retiring from the pro circuit, has focused her time and talent on bringing tennis to the Austin Community. Brie said they were "beyond thrilled" to be at Pharr and commented that PARD and the contractor did an "amazing job" making it a "premier" tennis location.

Cherrywood resident (and really good tennis player) Ryan Steglich agrees. He noticed during construction that the hitting wall for individual practice was not as tall as a standard hitting wall should be. So, he took action and spearheaded a community effort (along with Jennifer Potter Miller and other active neighbors) to convince PARD to rectify the issue and build a taller hitting wall. To their credit, PARD heard our voice and did!

Currently, Rippner Tennis offers about 20 clinics a day, with plans to roughly double those offerings. Rippner Tennis has an excellent website and mobile app that allows players to reserve courts or spots in a clinic. Clinics cater to kids as young as 3 to teens to beginner adults to advanced players of all ages.

In addition to Brie, tennis pros Thomas Mizera and Zack Curry also run clinics, and I can attest to their helpful instruction and ability to make you sweat (and laugh). Fellow Cherrywooder and tennis player Jared Lindauer only had praise for the new high-quality courts, adding that the clinics are fun and the workouts are worth your while.



As a bonus addition, PARD included a new installation of art in public spaces. The piece is called Harmonic Springs, by artists Melissa Knight and Rakhee Jain Desai. A formal ribbon-cutting dedication was held on Wed, Oct 25. It is beautiful. After drawing inspiration from the community, the tennis racket, and harmonic rally and lines of music, they designed the offset archways and rainbow-colored strings to showcase tennis's energy, strength, and dynamism. Be sure to check out the art and new courts during your next stroll through Patterson Park.

Reading Mentors Needed

Maplewood is seeking reading volunteers for our Read Naturally literacy program. Students needing extra reading support are paired with a volunteer for much needed one-on-one reading time to increase fluency, comprehension and overall success in the classroom. Details:

- Start date in mid-September
- Free, online background check required
- Recurring, weekly 20-30 min sessions with the same student
- Opportunity to make a huge difference!
- Flexible schedule pairs you with a student based on your schedule
- No previous experience necessary, training provided

Sign up by contacting Anne Boon at readnaturally@maplewoodelementary.com

Gifts for Pets by Dolly Ensey

Holidays are fast approaching ... have you checked your pet's wish list lately? They've been adding more than just their favorite toys. They're dreaming of well-being, safety and peace of mind for both of you. Avoid North Pole crowds by stocking up on local products and services, even gift certificates: Tomlinson's, Paws on Chicon, Mueller's Texas Farmers Market, Hancock Center's PetCo, Mueller's PetsMart, and mostly other local providers.

Well-Being

- Acupressure, massage - dogs, cats even horses, rabbits - Christina Hardinger of Skillful Paws
- Book: "Forever Dog" - delay aging process - Book People
- Calming Music: Scientifically tested, slows heart rate - iCalm Pet
- Calming Edibles: food, supplements, treats
- Calming Essential Oils: My Peaceful Paws
- "Thunder shirt": calming wrap reduces elevated heart rate during storms, fireworks
- Health: dental cleaning, heartworm, flea and tick prevention: emanciPet; toenail trimming
- Training: agility, obedience, heeling, new baby, patio manners, re-active, scent detection, tracking - Tara Stermer of K9 Working Mind

Safety

- Crash-tested carriers, crates, guards, harnesses for travel
- Gate and Fencing: padlocks, coyote rollers, Dig Defence
- Hawk Star Pet Vest: small dog protection from birds of prey - Adette Quintana of Pawsitive Innovations

Peace of Mind

- More IDs increase chances of pet's finder finding YOU:
- Gate and Fencing: padlocks, coyote rollers, Dig Defence
 - Tags: Telephone number on both sides; "Boomerang" tag slides on; Special message tag eg "I'm outside, I'm lost."
 - Collar: Proper fit allows 2 fingers underneath collar; Embroidered name and telephonenumber; Martingale 2-loop feature prevents choking or backing out of collar.
 - Microchip: Follow both steps of this "Other Texas 2-Step": 1: insertion under skin, step 2: registration for tracing. (Free: Austin Animal Center, \$20: emanciPet)
 - Tracker: Weigh factors of time, energy, worry and money spent on traditional methods: signs; posts, calls versus purchase cost, subscription. Consider capabilities, size, waterproof battery, method of attachment, distance, coverage: Jio, Tractive, Whistle.

Cherrywood Center by Mike Damal

Like the butterflies who recently migrated through Texas, Cherrywood Center has gone through several transformations in its lifetime. In 1949, Asbury United Methodist Church opened as a neighborhood church for those living in Cherrywood. Like many churches of that time, it started small but quickly grew and expanded to meet the needs of its membership. By 2010, members had aged and membership had dwindled, so they began to host a young United Methodist startup church called Servant Church. As Servant Church grew, Asbury United Methodist Church members gave them control of the property and a progressive, social justice-centered church began to serve the Cherrywood neighborhood. For more than a decade, Servant Church partnered with businesses and members of the community, sharing the love of an inclusive God. Unfortunately, as a result of the pandemic, Servant Church decided to close its doors in April of 2022.

The church was faced with a difficult decision. They could either sell the property, knowing that a developer would probably swoop in and build several expensive homes, or they could keep the property, continue to support the tenants who were already using their space, and try to find ways to use the property to meet the needs of the Cherrywood community. In the United Methodist Church, the property is not owned by the congregation but instead is owned by the District in which it is located; so District Officials decided to try the later option and Cherrywood Center was born!

Cherrywood Center has been home to Austin Justice Coalition for many years, as they were one of the organizations that Servant Church was passionate about supporting. It is also home to

Spilled Milk Club, a non-profit after school program that also offers full-day summer camps for elementary school students. Finally, Cherrywood Center hosts Church at East, a progressive non-denominational church that is very family friendly and meets at 10:30am every Sunday. We also host the Austin Cello Choir, two recovery groups, and the quarterly meetings of the Cherrywood Neighborhood Association.

While most of the classroom space is fully leased out, the former fellowship hall (now called the Community Room) and the former sanctuary (now called Cherrywood Hall) are available for event rental to anyone in the community. The goal is to offer low cost venue space in central Austin - something very hard to come by now - so that operating expenses are covered and our long-term tenants can continue to have a home in Cherrywood. If successful, the hope is to eventually be able to provide free space for organizations that align with the social justice causes of the United Methodist Church.

If you'd like to learn more about Cherrywood Center or have questions about availability for events, check out the website at www.cherrywoodcenter.com or email Rev. Melissa Spence at coordinator@cherrywoodcenter.com.



In Memoriam: John Christian

by Cara Bertron, Sharon Lynch, Lindsay Olinde

Our friend and neighbor, John Christian, died on September 23. John lived in a small house on Drury Lane since the 1970s and was a familiar, beloved figure in Cherrywood.

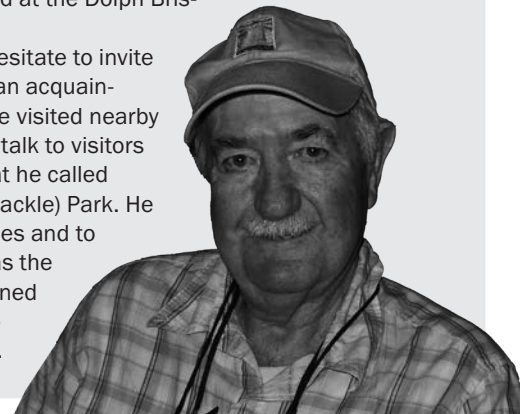
John led a full and interesting life. He was born in Sherman, Texas, and moved at an early age to central Mexico, where his father worked as an engineer in the mining industry. Fluent in Spanish, one day he heard a language he did not recognize. His mother told him it was an indigenous language. That sparked a lifelong interest in the indigenous people of Mexico, particularly the Huichol. His interest found expression as a photographer and translator with a team of French anthropologists who documented the Huichol culture.

John had an expansive knowledge of plants and their roles in ecosystems. He led teams of botanists into remote areas of Mexico to survey plants and the wildlife they supported. He was on one of the first international teams to witness the overwintering grounds of the Monarch butterflies in Michoacan. The team's findings led to an understanding of the thousands-of-miles long migration the Monarch butterflies make annually

through Mexico, the United States, and Canada.

In his retirement, John took the #20 bus to UT daily to visit his many friends and colleagues, do research in the libraries, and wander about the campus. As a lifelong photographer, he always had his camera ready to capture a vibrant sunset, a unique architectural feature, an Austin icon, a gathering of friends, or a moment in UT campus life. A collection of John's photographs is digitized at the Dolph Briscoe Center.

John didn't hesitate to invite a stranger to become an acquaintance, then a friend. He visited nearby Grackle Green daily to talk to visitors and help maintain what he called Zanate (Spanish for Grackle) Park. He loved to share his stories and to learn your story. He was the kind of person who turned a street into a community. He will be missed.



Cherrywood Holiday Fundraiser by Cara Bertron, Jeri Spence, Jim Walker

The fourth annual Cherrywood Holiday fundraiser will again equally benefit both Maplewood Elementary and Campbell Elementary. This year we've expanded the format a bit by 1) returning to a primary focus on individual and family giving while also 2) incentivizing all residents to frequent our neighborhood businesses.

- 1) To make a direct donation, go to cherrywood.org for a link.
- 2) To make frequenting neighborhood businesses even more fun, use the bingo card below whenever you go to a participating business up until Dec 20. Drop off your full (or almost full!) bingo card at Amy's Ice Cream Dec 18-20 to be entered into a drawing for one of several prize bundles featuring discounts from these businesses.

Cut this Out!



**Nov. 15-
Dec. 20,
2023**

B O N U S

Eat at Amy's on Dec. 20 to raise extra funds for the schools!
Mention Cherrywood Neighborhood Assoc.!

3. Drop off the card at Amy's by Dec. 20!

Prize drawing at Amy's on December 20 at 7 p.m.!

Cherrywood Bingo!

Name _____

Email or phone _____

Address* _____

How to Play*

1. Cut out this card.
2. Buy something to get a stamp from at least 2 businesses in every quadrant.

* You must be a Cherrywood resident to play.

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Connect with us on Instagram @churchateast or online at churchateast.com

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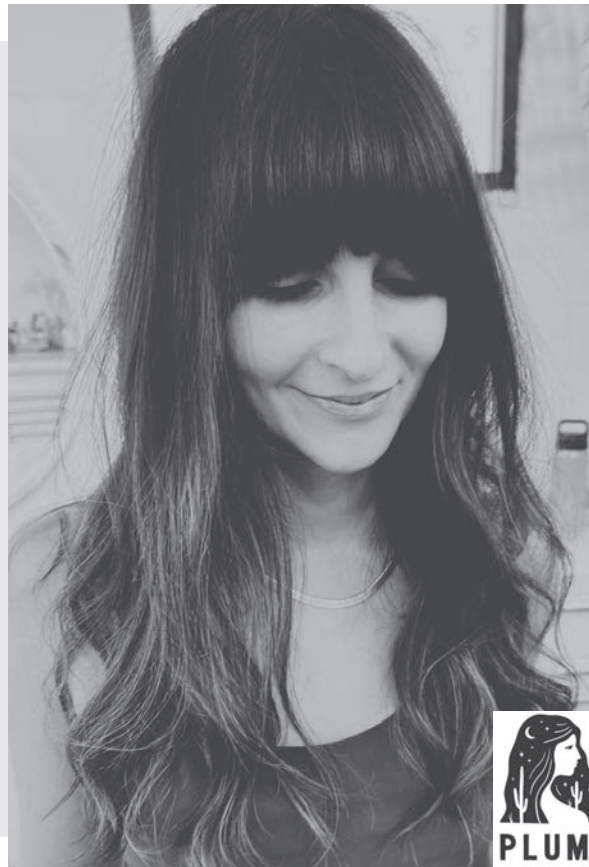
PLUME SALON & EDUCATION CENTER

Erin Armstrong's Plume Salon is a serene gem in the Hyde Park community. For three years, this boutique hair salon has provided exceptional cuts, color and styling to the city of Austin.

As a leading educator in the field, Erin Armstrong teaches and hosts classes from leading stylists and industry figures. Plume Salon also offers curated client events and in-house classes.

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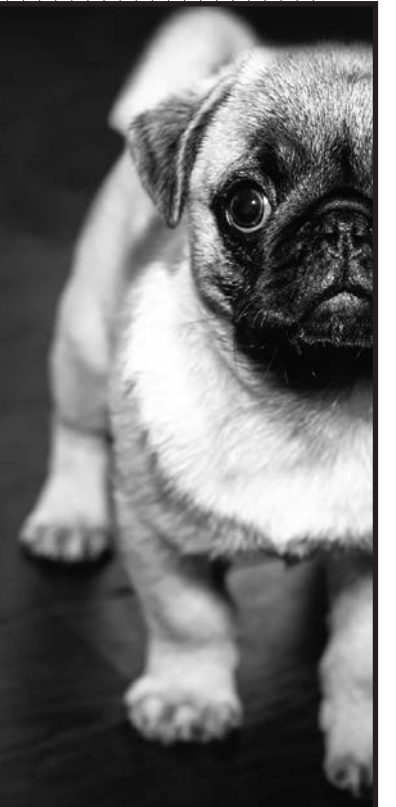
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